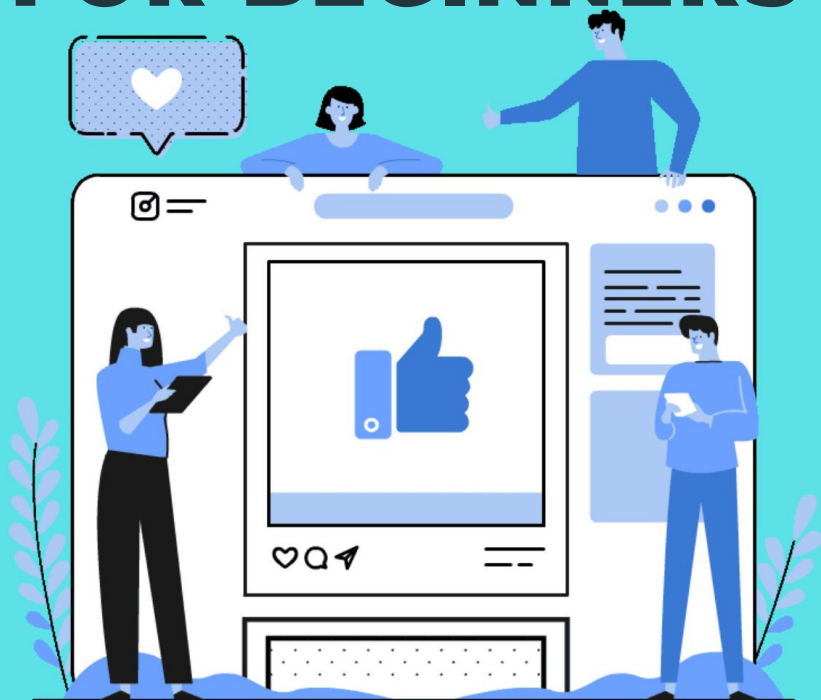


# AFFILIATE MARKETING GUIDE



## FOR BEGINNERS



**Before we start to read, a Word  
of affirmation:**

**Don't give up. Slow is the fastest  
way to reach success. just keep  
going**

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**anshu@tipsopolis.com**

**WHEN IT COMES TO MAKING MONEY ONLINE, AFFILIATE MARKETING IS ONE OF THE MOST APPEALING BUSINESS MODELS THERE IS.**

**WHY? SIMPLY BECAUSE IT ALLOWS YOU TO POTENTIALLY MAKE A LARGE AMOUNT OF MONEY FROM HOME WITHOUT HAVING TO TRADE YOUR TIME FOR CASH.**

**AFFILIATE MARKETING IS NOT EASY AND ANYONE WHO THINKS OTHERWISE IS IN FOR AN UNPLEASANT SURPRISE.**

**LIKEWISE, IT ISN'T A 'GET RICH QUICK SCHEME' AND IT DOES INVOLVE A LOT OF WORK. THAT SAID THOUGH, ONCE YOU'RE SET UP WITH YOUR AFFILIATE MARKETING BUSINESS MODEL, YOU CAN EARN A STEADY STREAM OF PASSIVE INCOME - POTENTIALLY INDEFINITELY.**

**PASSIVE INCOME SIMPLY MEANS THAT YOU'LL BE EARNING MONEY WHILE YOU SLEEP AND WHILE YOU GO ON HOLIDAY. WHILE THE INITIAL SET-UP MAY HAVE INVOLVED A FAIR AMOUNT OF WORK THEN, IT EVENTUALLY BECOMES SELF-PERPETUATING TO THE POINT WHERE YOU CAN STOP WORKING AND CONTINUE TO SOW THE SEEDS OF YOUR LABOR FOR YEARS TO COME.**

**AND WHILE AFFILIATE MARKETING ISN'T EASY, IT CERTAINLY IS EASIER THAN A LOT OF OTHER BUSINESS MODELS. THAT IS TO SAY IT IS EASIER TO UNDERSTAND, EASY TO GET STARTED WITH AND EASIER TO EXECUTE.**

**WHILE IT MIGHT INVOLVE SOME TRIAL AND ERROR, THE INITIAL STAGES OFTEN ACTUALLY AMOUNT TO LITTLE MORE THAN COPYING AND PASTING EXISTING BUSINESSES! AFFILIATE MARKETING CAN BE THE ANSWER THAT YOU'RE LOOKING FOR THEN.**

**THE ONLY CAVEAT IS THAT YOU NEED TO GO INTO IT WITH REALISTIC EXPECTATIONS AND YOU NEED TO BE SMART ABOUT HOW YOU APPROACH IT.**

**WITH THE RIGHT KNOW-HOW AND WITH ACCESS TO THE BEST MARKETING 'SECRETS', YOU CAN HACK THIS SETUP AND START EARNING A LOT OF MONEY VERY QUICKLY.**

**THAT'S WHERE THIS BOOK COMES IN: READ ON AND WE'LL EXAMINE THE POWERFUL STRATEGIES YOU CAN USE TO GET THE MOST FROM AFFILIATE MARKETING**



## THE BASICS

Before we go any further, let's quickly recap on what affiliate marketing is. There a good chance that those reading this eBook will already have a good understanding of the concept but for those who don't, this basic explanation of the business model will tell you everything you need to know...

### The Set-Up

Being an affiliate marketer is like being a salesman on commission. In other words, you get paid some of the profit from a product as an incentive to help the product creator to sell it. This is the same method that a door-to-door salesman would use but the main difference is that you'll be selling your products over the web. This essentially gives you the potential to reach a far greater audience of buyers and to sell a far bigger number of products.

I know people think that anything only is very easy and can get you rich in just few days which is not true in many cases. You need have proper strategy to create be a successful affiliate.

#### 1. Choose a program:

Which is the both easiest and important step. You just need to go to [Tipsopolis](https://tipsopolis.com) and make use of the affiliate table by selecting a program which you prefer. Those programs are best for beginners, some of them have lifetime cookies and recurring commission. Recurring commission means that if someone joins a program through your affiliate link and every purchase, they make will lead you to have some commission for your lifetime. I just can't think of any program which is better than recurring programs. Now after you have your link. We can go to second step.

## 2. Learn about the Product/ service:

I have read many books/ guides to affiliate marketing and I always thought how will I promote something if I don't know about it.

So, the second step you need to take is learn about those programs and what they do, you can do google search or check on YouTube about those programs and write them down, so that your promotion strategy has some backup.

For example, a program in [Tipsopolis](#) called [Vultr](#) has a referral program where you give 100\$ and get 35\$ per referral. Any new Customer who signups using Your referral link will receive 100\$ credit to use for free and you will get 35\$. This kind of information will help you promote your programs very easily because they are eye catching and affordable. Now, lets go to Next step.

## 3. Solving a Problem

Finally, try to find products that solve very specific problems. If you can do this, then it will be far easier to point out the advantages of what you're selling and to make it appealing to your demographic.

Your Program should be something that you can sum up in just a few words – and this will then allow you to grab attention and really sell quickly and efficiently. Another way to look at this is by focusing on your 'value proposition'...



#### 4. Promoting Your Affiliate link:

This is the step which requires persistence and at least 1 hour of your days until you get good number of followers or subscribers.

There are both paid and unpaid ways to promote your Affiliate programs. As I have created this e book for beginners I will only focus on free versions.

The best way to promote anything in today's era is social media. You need to have a Facebook, Instagram and twitter account. Which is very free as we all know and start promoting. Now there is a big question how? We need to design templates, posts which I know not everyone knows how to do. But there is very useful tool that I prefer very much called [CANVA](#). [Canva](#) is the best productivity tool which helps you create almost everything you will ever need to promote online and for FREE.

Another way to promote is Blogging. You can create a website for your niche and start promoting. There are many hosting services which provide .com domain at very low rate from [BlueHost](#). Now I know I said that we will use all free version, and If you are in Nepal You may know that .com.np domain are free to use. Also, there are free ways to create a website for example use [Canva](#), Blogger, WordPress and many more services are available which provide free website services.

Have you heard about Email Marketing, It is also a method of promoting Affiliate Products. For email marketing you need to collect a email list and send email with your links. There are many email marketing tools such as [GMass](#), [GetResponse](#) etc.

A very unique Strategy to promote affiliate links are creating a Gig of your program and sell them on Freelancing sites like [Fiverr](#) . For example, you can provide a service of providing WordPress website using your affiliate links like [Vultr](#) or [BlueHost](#) to clients and get paid for your service as well as your referring.

## 5. Keep Track:

There are many services in Internet where you can track you link but I as I said I will tell you the free version and its called [L-innk.me](https://l-innk.me). This service provides up to 50 links tracking for free and that is enough for beginners. Keep track of how your strategy are working and what changes you need to make.

From here, you now have a working business model that's growing quickly. But you can scale it even more for even more impressive profits: and one of the simplest ways to do this is simply to repeat the business model you've laid out for yourself.

Just find another product, another audience and set up a second income stream. You can do this as often as you like, essentially making your affiliate marketing efforts infinitely scalable and drastically increasing your resilience.

Not only have you multiplied your profits but you're now far less likely to suddenly lose all your income because of a fluctuation in the market etc.

Alternatively, you might choose to branch out into physical products, to sell new items to your existing audience, or to create your own product.

Either way, you now know everything you need to know to start building and growing a highly profitable affiliate marketing business. Start with modest goals and be strategic and logical. Don't overcomplicate matters and choose a niche that has a clear demand for a product. If you do all that, then you will succeed. Good luck.

